

# INVOICE



**WDIV**  
**550 W. Lafayette Blvd.**  
**Detroit, MI 48226**  
**52-0854807 FEIN**  
**Main: (313)222-0444**  
**Billing: (313)222-0459**

<http://www.clickondetroit.com/index>

Billing Address:

**Brabender Cox**  
**Attention: Accounts Payable**  
**1218 Grandview Ave**  
**1st Floor**  
**Pittsburgh, PA 15211**

Send Payment To:

**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261848-1	10/28/12	October 2012	10/01/12 - 10/17/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI	HOEKSTRA 4 SENATE	

Flight Dates	Order #	Alt Order #
10/15/12 - 10/21/12	261848	06372436

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/15/12	10/17/12	Today Show	7-8a	111----	:30	3	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 111---- 3 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WDIV M 10/15/12 7:30 AM Today Show 7-8a :30 BCPH1210H \$1,350.00 NM 1 WDIV Tu 10/16/12 7:59 AM Today Show 7-8a :30 BCPH1210H \$1,350.00 NM 2 WDIV W 10/17/12 7:29 AM Today Show 7-8a :30 BCPH1210H \$1,350.00 NM									
2	10/15/12	10/16/12	Today Show	8-9a	11-----	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11----- 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WDIV M 10/15/12 8:40 AM Today Show 8-9a :30 BCPH1210H \$1,350.00 NM 1 WDIV Tu 10/16/12 8:56 AM Today Show 8-9a :30 BCPH1210H \$1,350.00 NM									
3	10/15/12	10/16/12	Inside Edition M-F 430-5p	430p-5p	11-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11----- 2 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 4:42 PM Inside Edition M-F 430-5p 430p-5p :30 BCPH1210H \$800.00 NM 2 WDIV Tu 10/16/12 4:58 PM Inside Edition M-F 430-5p 430p-5p :30 BCPH1210H \$800.00 NM									
4	10/15/12	10/16/12	M-F Local 4 News 5-6pm	5P-530P	11-----	:30	2	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 11----- 2 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 10/15/12 5:22 PM M-F Local 4 News 5-6pm 5P-530P :30 BCPH1210H \$1,300.00 NM 2 WDIV Tu 10/16/12 5:23 PM M-F Local 4 News 5-6pm 5P-530P :30 BCPH1210H \$1,300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

**INVOICE**

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**WDIV**  
**75 Remittance Drive Ste 3110**  
**Chicago, IL 60675-3110**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261848-1	10/28/12	October 2012	10/01/12 - 10/17/12
Advertiser		Product	Estimate Number
POL/Hoekstra, P/R/SEN/MI		HOEKSTRA 4 SENATE	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/15/12	10/17/12	M-F Local 4 News 5-6pm	530P-6P	111----	:30	3	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12    10/21/12    111----                3    \$1,350.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
1 WDIV M    10/15/12    5:53 PM M-F Local 4 News 5-6pm    530P-6P    :30 BCPH1210H    \$1,350.00    NM									
2 WDIV Tu    10/16/12    5:38 PM M-F Local 4 News 5-6pm    530P-6P    :30 BCPH1210H    \$1,350.00    NM									
3 WDIV W    10/17/12    5:39 PM M-F Local 4 News 5-6pm    530P-6P    :30 BCPH1210H    \$1,350.00    NM									
6	10/15/12	10/16/12	M-F Local 4 News 6-630p	6P-630P	11-----	:30	2	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12    10/21/12    11-----                2    \$1,600.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
1 WDIV M    10/15/12    6:29 PM M-F Local 4 News 6-630pm    6P-630P    :30 BCPH1210H    \$1,600.00    NM									
2 WDIV Tu    10/16/12    5:58 PM M-F Local 4 News 6-630pm    6P-630P    :30 BCPH1210H    \$1,600.00    NM									
7	10/15/12	10/16/12	11-1135P Late News	11P-1135P	11-----	:30	2	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12    10/21/12    11-----                2    \$2,900.00									
Spots: # Ch    Day Air Date    Air Time Description    Start/End Time    Length Ad-ID    Rate    Type									
2 WDIV M    10/15/12    11:34 PM 11-1135P Late News    11P-1135P    :30 BCPH1210H    \$2,900.00    NM									
1 WDIV Tu    10/16/12    11:28 PM 11-1135P Late News    11P-1135P    :30 BCPH1210H    \$2,900.00    NM									

Total Spots **16** Gross Total **\$24,000.00**

**Payment Terms 30 Days**

Agency Commission **\$3,600.00**  
Net Amount Due **\$20,400.00**

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